

# **EXHIBIT 83**

Document title:	Big Facts: Current Culture Index 2023 - StockX
Capture URL:	<a href="https://stockx.com/about/sx-market-insights/big-facts-current-culture-index-2023/">https://stockx.com/about/sx-market-insights/big-facts-current-culture-index-2023/</a>
Page loaded at (UTC):	Tue, 06 Aug 2024 22:08:36 GMT
Capture timestamp (UTC):	Tue, 06 Aug 2024 22:08:39 GMT
Capture tool:	2.61.7
Collection server IP:	52.5.8.50
Browser engine:	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/127.0.0.0 Safari/537.36
Operating system:	linux x64 (Node v20.5.1)
PDF length:	9
Capture ID:	rjPwtuYBc37myXt4gM8vhQ
User:	automation@page-vaul

Brands Deals New Men Women Kids Sneakers Shoes Apparel Accessories More Categories

Newsroom

Our News

In The News

Brand Assets

Company

shot

Big Facts

Culture Index 2023

StockX

StockX

StockX

StockX

[Brands](#) [Deals](#) [New](#) [Men](#) [Women](#) [Kids](#) [Sneakers](#) [Shoes](#) [Apparel](#) [Accessories](#) [More Categories](#)[Newsroom](#)[Our News](#)[In The News](#)[Brand Assets](#)[Company](#)

SHARE



# Big Facts

## Current Culture Index 2023

[Download Full Report Here](#)

The image shows the cover of the 'Big Facts Current Culture Index 2023' report. At the top, there is a horizontal timeline with a green line and dots, starting from 'January 2023'. Below the timeline is the 'Snapshot StockX' logo. The main title 'Big Facts' is in a large, bold, serif font, followed by 'Current Culture Index 2023' in a smaller, bold, sans-serif font. To the right of the title is a decorative pattern of small green dots. Below the title, there is a paragraph of text: 'StockX set new records in 2022 as hundreds of thousands of sellers made their first-ever sale on the platform. This report looks at the products, brands, facts, and figures that defined our marketplace over the last year. We also dig into our predictions for 2023.' The bottom section of the cover has a dark background with the title 'StockX's Record-Breaking 2022' in a large, bold, serif font. Below this title is a paragraph: 'Fueled by international growth, category expansion, and strong sneaker sales, StockX achieved new milestones in 2022 and closed the year with record-breaking revenue.' At the very bottom, there is a white box with the text '~50%' in a large, bold, serif font, followed by 'of trades were from international sellers (2022)' in a smaller, bold, sans-serif font.

January 2023

Snapshot  
StockX

# Big Facts

## Current Culture Index 2023

StockX set new records in 2022 as hundreds of thousands of sellers made their first-ever sale on the platform. This report looks at the products, brands, facts, and figures that defined our marketplace over the last year. We also dig into our predictions for 2023.

## StockX's Record-Breaking 2022

Fueled by international growth, category expansion, and strong sneaker sales, StockX achieved new milestones in 2022 and closed the year with record-breaking revenue.

# ~50%

of trades were from  
international sellers  
(2022)



# Sneakers

The same five names – Nike, Jordan Brand, adidas, New Balance, and Converse – once again held the top five spots on StockX’s list of best-selling sneaker brands in 2022. But a new collection of fast-growing brands is looking to challenge these sneaker power players.

## Sneakers

### Fastest-Growing Brands

Brand	Trade Growth (2022)
<b>SALOMON</b>	2,277%
<b>HOKA</b>	713%
<i>Rich Owens</i>	522%
<b>THE NORTH FACE</b>	338%

### Salomon



With a year-over-year trade increase north of 2,000%, Salomon was the fastest-growing sneaker brand on StockX in 2022.




### Hoka



Hoka continued on its growth trajectory, seeing 713% growth year-over-year and ranking as the No. 12 top-traded sneaker brand overall on StockX in 2022.

### Louis Vuitton



	522%
	338%
	326%

\*Only brands with at least 200 trades in 2021 were considered

Hoka continued on its growth trajectory, seeing 713% growth year-over-year and ranking as the No. 12 top-traded sneaker brand overall on StockX in 2022.

### Louis Vuitton



Though LV (No. 9) didn't make the top five fastest-growing list, the brand did see a 141% trade spike in sneakers in 2022. The increased interest comes as the brand prepares to embark on a new chapter in its creative direction.

## 2022's Winning Sneakers

### Most Trades on Release Week:

#### Jordan 11 Retro Cherry (2022)



The holiday Jordan 11 drop is one of the most anticipated every year, and 2022 was no different.

### Top-Traded Silhouette:

#### Nike Dunk Low



Dunk mania went mainstream in 2022.

### Highest Price Premium:

#### Nike Air Force 1 Low Off-White Brooklyn



912%

Avg. Price Premium in 2022

Arguably the most publicized sneaker release of the year.

## Apparel

2022 brought plenty of movement on StockX's list of top-traded apparel brands. Most notably, Fear of God pushed Supreme out of the top spot for the first time in the platform's history.

## Apparel

### Top Brands

Total Trades (2022)

Rank*	Brand
1 ▲1	FEAR OF GOD
2 ▼1	Supreme
3 ▲2	

### Apparel Brands Making Moves



#### Sp5der ▲28

The young label Sp5der is one to watch, with trades up more than 1,000% year-over-year on StockX.

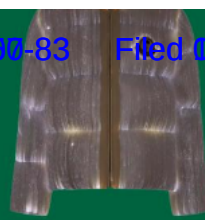


#### Moncler ▲33

Moncler turned 70 in 2022, but remained top-of-mind with young consumers thanks to a wide array of brand collaborations.

3 ▲2	
4	
5 ▲1	

\*Symbols indicate YoY change



Moncler turned 70 in 2022, but remained top-of-mind with young consumers thanks to a wide array of brand collaborations.







**Aimé Leon Dore ▲21**  
Teaming up with New Balance helped ALD see an apparel sales bump on StockX, with trades jumping 265% year-over-year.

## Accessories

For the second year in a row, Supreme and Telfar hold the No. 1 and No. 2 spots on StockX's list of top-traded accessories brands. Below, we look at some of the brands that saw the biggest year-over-year trade growth.

### Accessories

#### Fastest-Growing Brands

Brand	Trade Growth (2022)
swatch 	7,416%
	720%
GALLERY DEPT.	478%
	145%
	81%

\*Only brands with at least 200 trades in 2021 were considered



#### Swatch

Swatch clinched 7,416% trade growth to become the fastest-growing accessories brand on StockX in 2022.



#### New Era

Collaborations with the likes of Takashi Murakami and Fear of God helped New Era close 2022 with a 720% trade increase.



#### Gallery Dept.

The Y2K trend isn't over yet. Gallery Dept. saw 478% trade growth in 2022 as demand for the brand's trucker hats soared.

\*Only brands with at least 200 trades in 2021 were considered

## Collectibles & Electronics

LEGO moves up two spots to land at No. 1, and Bearbrick overtakes KAWS to land at No. 2. In the world of electronics, Finalmouse broke into the top five.

### Collectibles






Top Brands  
Total Trades (2022)

Rank*	Brand
1 ▲2	
2	
3 ▼2	
4 ▲1	
5 ▼1	

\*Symbols indicate YoY change

### Electronics

Top Brands  
Total Trades (2022)

Rank*	Brand
1	
2	
3	
4	
5 ▲2	

\*Symbols indicate YoY change

## Verification Check

Every item traded on StockX is put through a rigorous process and verified by one of StockX's expert authenticators.

1M+

Average number of products  
inspected by StockX  
authenticators monthly

(2022)

~\$100M

Combined value of the  
330,000+ products StockX  
rejected in 2022 for failure  
to meet verification standards



Average number of products  
inspected by StockX  
authenticators monthly  
(2022)

**300+**  
authenticators globally  
(2022)

Combined value of the  
330,000+ products StockX  
rejected in 2022 for failure  
to meet verification standards

**13**  
authentication centers  
around the world  
(2022)

## A Look Ahead: 2023

### Soccer Mania



2022 spurred a soccer revival, sending demand for classic silhouettes like the adidas Samba and adidas Gazelle to dizzying new highs. Searches for Samba and Gazelle on StockX increased by triple digits in 2022, and year-over-year trades shot up 553% and 222% respectively. Meanwhile, labels ranging from Supreme to Palace x Gucci dropped new collections with soccer jerseys, bringing even more attention and energy to the sport. With the Women's World Cup taking place this summer and more exciting releases on the way, we're expecting an even bigger focus on soccer in 2023.



### Women-Centered Luxury Collabs

Designer-streetwear collabs have been around for years, but with the introduction of Jacquemus x Nike in 2022, we've ushered in a new era for partnerships.



### Late 2000s Runners

Sneaker silhouettes reminiscent of late 2000s runners saw a rise in 2022. And demand for styles like New Balance's 2002R and Asics' GEL Kayano 14 – both originally introduced in 2008 – remains high as we kick off the new year. These sneakers offer comfort without compromising on style, and much-hyped collaborations with the likes of JJJJound, Joe Freshgoods, and Salehe Bembury have made new releases that much more appealing.

### Outdoor Brands Continue Their Reign



more appealing.





## Outdoor Brands Continue Their Reign

Gorpcore has moved from microtrend to mainstay, cementing its place in youth culture. Names like Salomon (+2,277%), Arc'teryx (+53%), and The North Face (+133%) are now at the center of the sneaker and streetwear worlds, and we expect 2023 to be another banner year for functional and outdoor-friendly designs.

\*Percentages reflect a brand's year-over-year trade growth on StockX, 2022 vs. 2021.



StockX. Access the Now.

<b>About</b> How It Works Verification Newsroom Company Careers StockX Reviews Give \$10, Get \$10	<b>Help</b> Help Center Contact Us Product Suggestions Size Guide	<b>Sell</b> Selling Guide Professional Tools Scout Developers	<b>Air Jordan</b> Air Jordan 1 Air Jordan 3 Air Jordan 4 Air Jordan 11 Women's Jordan Shoes Air Jordan 5	<b>Adidas</b> Adidas Samba Adidas Campus Adidas Gazelle Adidas Handball Spezial Adidas AE Adidas Yeezy	<b>New Balance</b> New Balance 2002R New Balance 327 New Balance 530 New Balance 550 New Balance 9060 New Balance Almé Leon Dore
<b>Nike</b> Nike Air Force 1 Nike Air Max 1 Nike Dunk Nike SB Women's Nike Dunks Nike Vomero	<b>Popular Releases</b> AJ1 Retro Low OG SP Travis Scott Canary (Women's) AJ4 Retro Military Blue (2024) AJ4 Retro Bred Reimagined AJ11 Retro Low Space Jam AJ Jumpman Jack TR Travis Scott Sail  Supreme MM6 Maison Margiela Box Logo Tee White	<b>Apparel</b> Denim Tears Fear of God Essentials Nike Tech Fleece Supreme Travis Scott Yeezy GAP	<b>Accessories</b> Swatch X Omega Stanley Designer Sunglasses Louis Vuitton Accessories Gucci Accessories Supreme Accessories	<div></div> <div></div>	

